



City of Gothenburg exclusively buying organic meat

Sustainable City Development in Malmö 2016.



The City of Gothenburg




- Founded in 1621
- Second largest city in Sweden
- 80 administrative units/companies.
- The City of Gothenburg purchase goods, services and contracts.



RESPONSIBLE CITY - OPEN TO THE WORLD

The most extensive areas (2015) 

- Care services (Health/institutional) 105 m EUR
- Craftsman services 103 m EUR
- Food products 53 m EUR
- Technical Consultants 25 m EUR
- Computers 22 m EUR




REPAIRABLE CITY - OWED TO THE WORLD

A political commission 2011:
All meat purchased and served must be organic 

- Reduced climate impact
- To mitigate food-borne toxins spreads


REPAIRABLE CITY - OWED TO THE WORLD

Policies that favour this work 

- City of Gothenburg Environmental Objectives
- City of Gothenburg Environmental programme
- City of Gothenburg Chemical Plan
- City of Gothenburgs Climate Programme
- City of Gothenburg Meal Programme

REPAIRABLE CITY - OWED TO THE WORLD


The decision :
“All meat purchase and served in the City of Gothenburg must be organic”
How did we do it?



- 2012 a contract with one supplier
- 2014 signed a new contract with a wholesaler
- 100 products
- And more to be....

RESPONSIBLE CITY - GOOD TO THE WORLD


Policy decision:
40 percent to 50 percent



- The objectives for organic food in city budget 2015 was 40 percent
- The objectives 2017 - 50 percent organic food.
- Organic meat consumption has increased
- The meat consumption has decreased


RESPONSIBLE CITY - GOOD TO THE WORLD

The measures and actions we have done




- Food Policy
- Vegetarian meal
- Vegetarian cooking
- Climate calculator.

RESPONSIBLE CITY - GOOD TO THE WORLD

.....more measures and actions 



- More organic food.
- Target to reduce climate impact from food in the city of Gothenburg.
- Vegetarian food
- Health point
- Public meals

RESPONSIBLE CITY - GOOD TO THE WORLD

Changes in the weekly menus 

	<u>2011</u>	<u>2016 week1</u>	<u>2016 week 2</u>
Monday:	Hotpot with meat	Chicken Casserole	Hotpot with meat
Tuesday:	Fish	Fish	Fish
Wed.day:	Soup with meat	Vegetarian soup	Vegetarian soup
Thursday:	Sausage	Sausage	Fish
Friday:	Meatsauce	Vegetarian sause	Vegetarian sause

RESPONSIBLE CITY - GOOD TO THE WORLD



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