



Sacha Mendes da Silva, Head of Market Relations  
1 March, 2017, GS1 Denmark



A young girl with dark hair, wearing a light-colored sweater, is shown in profile, blowing a dandelion seed head. The background is a soft-focus green field under a clear sky. Several red, pill-shaped objects are floating in the air around the dandelion seeds.

# **A world of numbers**

**GS1 numbering system for unique ID**

**6 Billion "beeps" a day!**

**Barcode "born" 3 April, 1973**

**Used in 150 countries**

**115 GS1 National Offices**

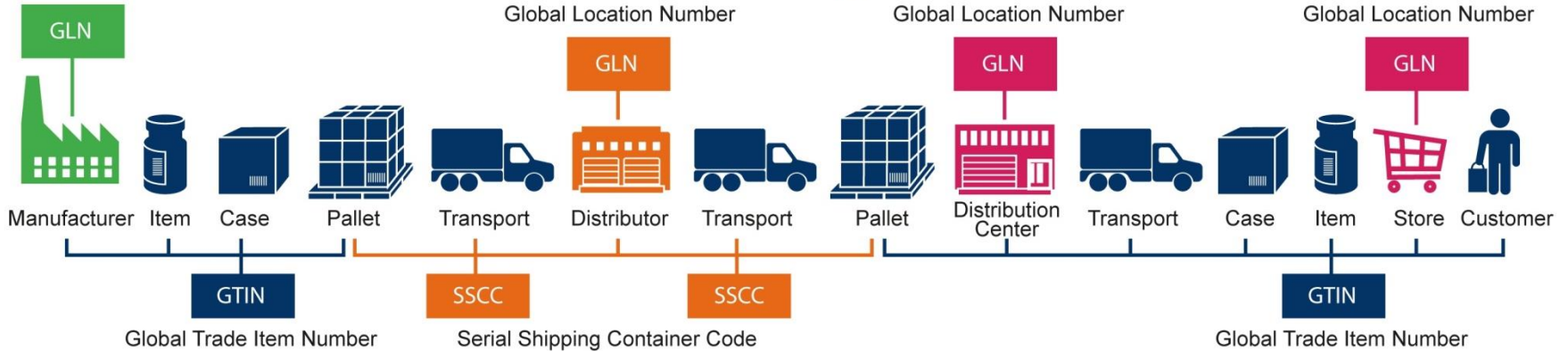
**More than 5,000 employees**

**Working in more than 25 industries**

# ....and bars

## Identify

Global Location Number



## Capture

**GS1 System Data Carriers**  
Barcodes and EPC-enabled RFID tags



## Share



# About GS1 Denmark

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- Not-for-profit, member-driven, NGO
- Established 1977
- 8,000 members from industry and public sector
- 30 employees
- Focus Areas: Stop Food Waste, From Farm to Fork, Food Traceability and Recall, Circular Economics, Patient Safety, EU REACH regulation, Hospital Logistics, Maritime Logistics....

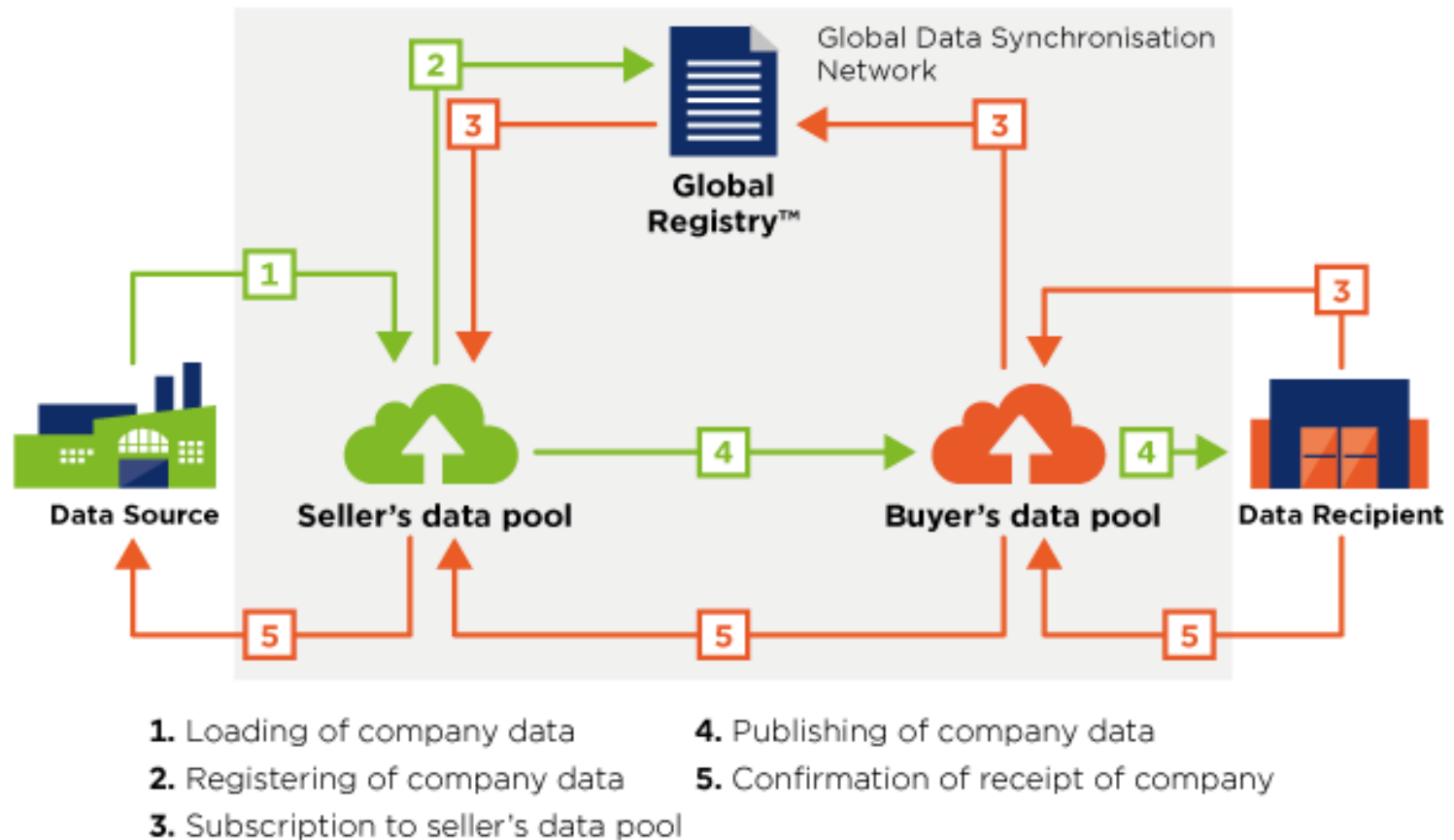


# GD...what?



<https://youtu.be/Jq3CEX6HVzw>

# GDSN



<http://www.gs1.org/gdsn>

# The GS1 Trade-suite



# GS1 TradeSync



Velkommen til GS1 Denmark  
The Global Language of Business

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## GS1Trade Sync

### Det hjælper GS1Trade Sync dig med

Ved at lægge jeres produktstamdata og -fotos i GS1Trade Sync opnår I, at jeres data er tilgængelige for jeres handelspartnere, når de har brug for det. Det skaber værdi til hele værdikæden. GS1Trade Sync optimerer processen omkring dataudveksling med handelspartnere, fordi data kun skal angives et sted. I servicen er der en række indbyggede valideringer, der er med til at sikre en høj kvalitet af data, samt at de mest relevante oplysninger altid er angivet for det enkelte produkt.

[Priser](#)

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### Tilbud:

Bliv medlem af  
GS1Trade Sync  
inden 31. marts  
2017, så får du:



- Gratis tjek af produktdata
- Gratis marketing- og planogram-billeder

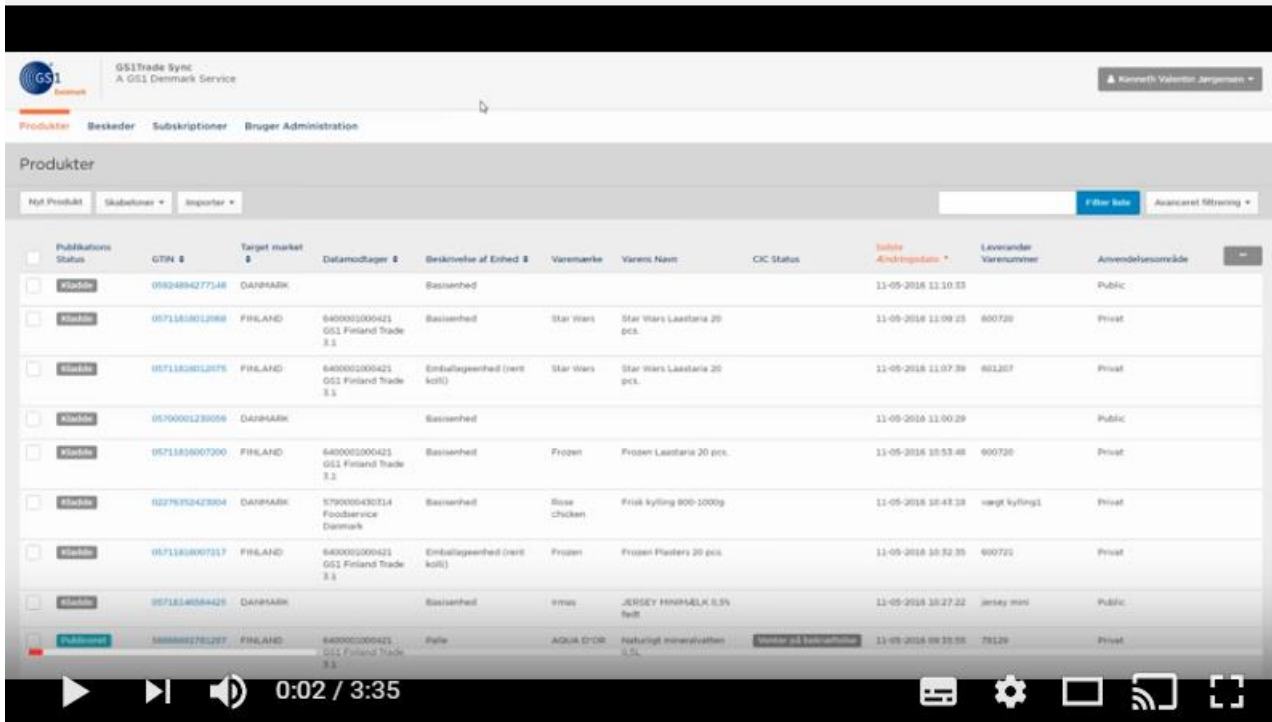
Afhængig af medlemskategori  
gælder tilbuddet et varierende  
antal produkter.



# Nutrient Lists

	A	D	I	J	R	S	T	U	V	W	X
1	9156	ENERSF	Kalorier	Calories From Saturated Fat							
2	9157	G_CMO	Kulilte	Carbon Monoxide							
3	9158	G_HC	Bikarbon	Bicarbonate (or hydrogen carbonate							
4	9159	G_NICT	Nikotin	Nicotine							
5	9160	G_NMES	Mælkesu	Non-milk Extrinsic Sugars							
6	9161	G_TAR	Tjære	Tar							
7	9162	GINSENG	Ginseng	Ginseng							
8	9163	HMB	Beta-	Beta-hydroxy-beta-methylbutyrate							
9	9164	IODIZED_S	salt tilsat	Iodized Salt							
10	9165	L_CARNITI	Carnitin	Carnitine							
11	9166	NUCLEOTI	Beta-	Beta-hydroxy-beta-methylbutyrate							
12	9167	SALTEQ	Salt	Salt Equivalent:							
13	9168	AAA	aminosyr	amino acids, total aromatic							
14	9169	AAE8	Aminosyr	amino acids, total essential; includes the							
15	9170	AAE10A	Aminosyr	amino acids, total essential; includes the							
16	9171	AAE10B	Aminosyr	amino acids, total essential; includes							
17	9172	AAE12	Aminosyr	amino acids, total essential; includes							
18	9173	AAE-	Aminisyre	amino acids, total essential; unknown or variable							
19	9174	AAS	Aminosyr	amino acids, total sulphur-containing							
20	9175	AAT-	Aminosyr	amino acids, total, precise definition not							
21	9176	ACEAC	Eddikesyr	acetic acid							
22	9177	AG	Sølv	silver							
23	9178	AGAR	Agar-agar	agar-agar							
24	9179	AL	Aluminiu	aluminium							
25	9180	ALA	Alanin	alanine							
26	9181	ALBU	Albumin	albumin							
27	9182	ALC	Alkohol	alcohol							
28	9183	ALGL	Albumin	albumin and globulin							
29	9184	ALGNT	Alginat	alginate							

# Learn more....



The screenshot displays the GS1Trade Sync web application. At the top, the GS1 logo and 'GS1Trade Sync - A GS1 Denmark Service' are visible. Below the navigation bar, the 'Produkter' (Products) section is active. A table lists various products with columns for Status, GTIN, Target market, Data model, Description of Unit, Brand, Item Name, CIC Status, Issue/End of production date, Supplier, and Application area. The table includes entries for products like 'Star Wars Læstara 20 pcs' and 'Jersey Høns'. At the bottom of the interface, a video player controls are shown, indicating the video is at 0:02 / 3:35.

Status	GTIN	Target market	Data model	Beskrivelse af Enhed	Varemærke	Varens Navn	CIC Status	Udgivelsesdato / End of production date	Leverandør Varenummer	Anvendelsesområde
Udgivet	0904894277548	DANMARK		Beskrivelse				11-05-2018 11:10:33		Public
Udgivet	00711818012888	FINLAND	6400002000421 GS1 Finland Trade 3.1	Beskrivelse	Star Wars	Star Wars Læstara 20 pcs		11-05-2018 11:09:25	600720	Privat
Udgivet	00711818012875	FINLAND	6400002000421 GS1 Finland Trade 3.1	Emballageenhed (netvægt)	Star Wars	Star Wars Læstara 20 pcs		11-05-2018 11:07:39	601207	Privat
Udgivet	00700001239056	DANMARK		Beskrivelse				11-05-2018 11:00:29		Public
Udgivet	00711818007300	FINLAND	6400002000421 GS1 Finland Trade 3.1	Beskrivelse	Frosen	Frosen Læstara 20 pcs		11-05-2018 10:53:48	600720	Privat
Udgivet	02279152423904	DANMARK	5790000430114 Foodservice Denmark	Beskrivelse	Rose chicken	Friske kylling 800-1000g		11-05-2018 10:48:38	vægt kylling1	Privat
Udgivet	00711818007317	FINLAND	6400002000421 GS1 Finland Trade 3.1	Emballageenhed (netvægt)	Frosen	Frosen Pastars 20 pcs		11-05-2018 10:52:35	600720	Privat
Udgivet	00718140584425	DANMARK		Beskrivelse	Ymer	JERSEY HØNSKALK 5,5% fedt		11-05-2018 10:27:32	jersey mini	Public
Udgivet	0000002782297	FINLAND	6400002000421 GS1 Finland Trade 3.1	Palle	AQUA D'OR	Naturligt mineralvatten 0,5L	Udgivet på bestilling	11-05-2018 09:33:35	79129	Privat

## GS1Trade Sync - Næringsværdier

<https://youtu.be/N4CPHkj1Cw>

## Contact information

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