From policy to practice. Taking the School Fruit Scheme to work in Danish schools

David Andersen
Sales Director
Firmafrugt.com



Aalborg Universitet 27. april 2015



- The idea.....
- How to order school fruit
- How the system works at the school www.skolefrugt.com
- EU –Funding to school fruit
- Organic fruit vs. conventional fruit
- Questions?

Aalborg Universitet 27. april 2015

EU documents

- 400 EU-commitments (one to each school)
- 1200 EU-receipts (one to each school 3 times a year)
- 1600 documents in every school year

