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Er der evidens for de maddannelses og pædagogiske muligheder i ledsageforanstaltningerne?

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Accompanying measures

The following costs, which shall be directly linked to the School Fruit Scheme, are eligible for the Union aid:

- costs associated with the implementation of agriculture and food-related measures, such as costs of **organising tasting classes**, setting up and **maintenance of gardening sessions**, organisation of **farm visits** and similar;
- costs related to the measures aimed at **educating children** about agriculture, **healthy eating habits** and environmental matters related to the **production, distribution and consumption** of fruit and vegetable products;
- costs associated with the implementation of other measures that are carried out in order to support the distribution of products and that are line with the objectives of the School Fruit Scheme.

Accompanying measures

examples of measures currently notified by Member States

- **Directly linked to agriculture:** farm visits, market visits, school gardens, cooking, tasting sessions
- **Educational:** pedagogical kits for teachers and pupils, leaflets, seminars, training sessions for teachers
- **Others:** interactive games on health and nutrition, photo competitions, exhibitions, school magazines, rewarding gadgets, cartoons



The SFS – accompanying measures

Example of a very good accompanying measure:

School set up a school vegetable garden as an educational activity in a framework of SFS.

Garden was looked after by children and teachers during a year.

All the vegetables from the garden were used in preparation of salads by pupils and then served in school's canteen.



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European Commission - DG Agriculture Vincent Larivière - Unit C2

This is a working document which has not yet been subject to the scrutiny by the Legal Service. Its purpose is to facilitate a discussion with MS. It is not definitive and its content may still change.

Inventory of Accompanying Measures included in the national strategies of the Member States – 2014/2015

Accompanying Measure	Eligible	Ineligible
VISITS		
Visits to farms producing fruits or vegetables	Costs associated with the transport to the place of activity	Present for the hostess/compensation/salary
Visit a network of orchards / producers organization	usually outsourced to transport companies, should look at the best value for money and most economic fares)	Children's insurance (usually covered by the school or when renting the bus)
Visits to warehouses sorting and packaging of fruit and vegetables subject to distribution and or museums dedicated to food and agriculture and / or Botanical Gardens and / or farmers' markets	Costs associated with the visit of the holding (admission/tickets)	Lunch at the premises and snacks at the bus (lunch packs are usually included in canteen expenses or paid by parents)
	Cost for fruit and vegetables in relation to the visit, if not already included in the admission/tickets	Covering the costs for parents (bus transport, admission fee) (difficult to control)
	Costs for teachers (transport,	Purchase of products, books, ... related to these visits
		Cost for farmer/third person as lecturer/guide

Food literacy conceptual foundation for AM's

“relative ability to basically understand the nature of food and how it is important to you, and how able you are to gain information about food, process it, analyse it and act upon it”
(Vidgen & Gallegos 2011).



Accompanying measures

- The total amount of expenditure for these measures shall not exceed 15% of the annual amount of the Union aid allocated to the Member State concerned, following the definitive allocation referred to in Article 4(4) of Commission Regulation (EC) n°288/2009.

What are accompanying measures? official definition:

“Member States shall describe in their strategy which **accompanying measures** they adopt in order to ensure the successful implementation of their scheme. Those measures shall be educational and shall focus on improving the target group's knowledge of the fruit and vegetable sector or healthy eating habits and may involve teachers and parents”.

COMMISSION REGULATION (EC) No 288/2009 of 7 April 2009, Article 3, M2 4.

Evidence on effect of AMs is weak

The development and promotion of farmers' markets and community gardens is growing in popularity as a strategy to increase community-wide fruit and vegetable consumption. Despite large numbers of farmers' markets and community gardens in the United States, as well as widespread enthusiasm for their use as a health promotion tool, little is known about their influence on dietary intake. This review examines the current scientific literature on the implications of farmers' market programs and community gardens on nutrition-related outcomes in adults. Studies published between January 1980 and January 2009 were identified via PubMed and Agricola database searches and by examining reference lists from relevant studies. Studies were included in this review if they took place in the United States and qualitatively or quantitatively examined nutrition-related outcomes, including dietary intake; attitudes and beliefs regarding buying, preparing, or eating fruits and vegetables; and behaviors and perceptions related to obtaining produce from a farmers' market or community garden. Studies focusing on garden-based youth programs were excluded. In total, 16 studies were identified for inclusion in this review. Seven studies focused on the impact of farmers' market nutrition programs for Special Supplemental Nutrition Program for Women, Infants, and Children participants, five focused on the influence of farmers' market programs for seniors, and four focused on community gardens. Findings from this review reveal that **few well-designed research studies** (eg, those incorporating control groups) utilizing **valid and reliable dietary assessment methods** to evaluate the **influence of farmers' markets and community gardens** on nutrition-related outcomes have been completed. Recommendations for future research on the dietary influences of farmers' markets and community gardens are provided.

Review of the nutritional implications of farmers' markets and community gardens: a call for evaluation and research efforts. McCormack LA, Leska MN, Larson NI, Story M, E. A. Martin Program in Human Nutrition, South Dakota State University, Brookings, USA.

Accompanying measures

Hands on Food Activities, HOFA

- Taste education
- Farm2School links
- Roof gardens
- Edible school gardens
- Cooking classes
- School gardens
- Outdoor cooking

Rationale for accompanying measures

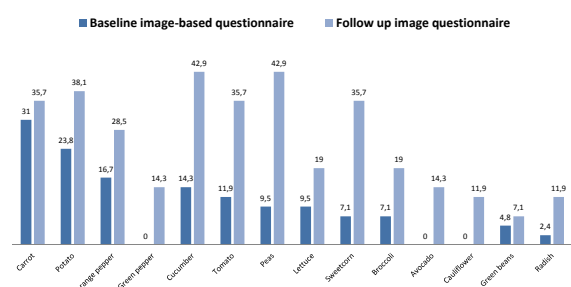
Teachers are role models

- Role models are important for change of behaviour and preferences (Wardle et al., 2003) (Wardle & Cooke, 2008)
- Acceptance of new foods dependant on social factors, including teachers and peers (Birch, 1980).
- Vicarious learning – the fact that children learn from adults through observation and interaction (Bandura, 1962) is a potential powerful role in the creation of food literacy among preschool aged children

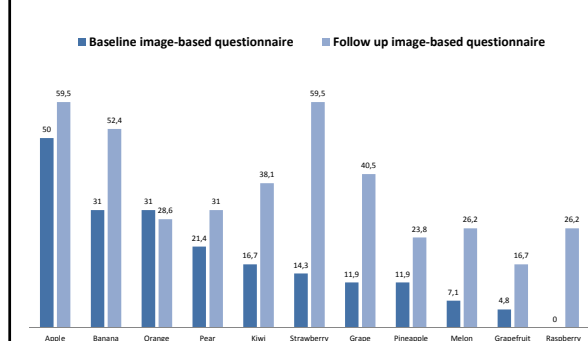




Preferences, veg's



Preferences, fruit



Konklusion

- Svag evidens for effekt af ledsageforanstaltning
- Brug for en nytænkning af forældrebetaling
- Brug for mere kollektive ordninger
- Brug for effektmåling