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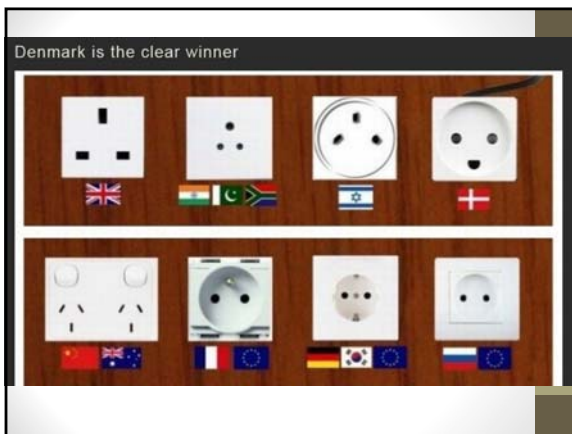
UNIVERSITY OF MALTA
MILTA MALTA
FACULTY FOR SOCIAL WELLBEING

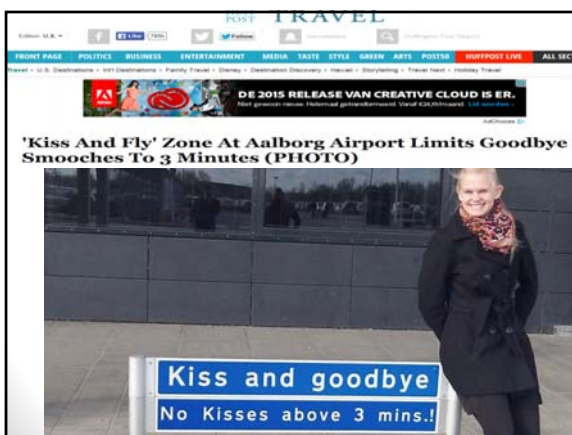
COST IS1210 - Training School 3: Assessing appearance dissatisfaction in marginalised and socially disadvantaged groups
9 – 11 November 2015

HOW DOES STAKEHOLDERS PERCEIVE HEALTH AT VOCATIONAL SCHOOL – QUALITATIVE RESULTS FROM SURVEY AT HOLSTEBRO VOC SCHOOL

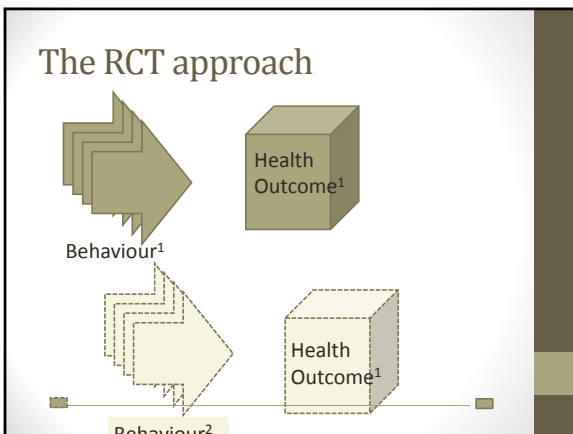
Aalborg University Copenhagen

BENT EGBERG MIKKELSEN,
MALTA University
AAU CAPTIVE FOODSCAPE STUDIES
COST Training School, COST Action: IS1210









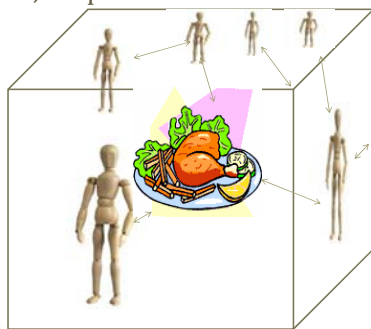
- ### Vocational schools agenda DK
- High Drop out
 - High absenteesim
 - "we can be psychologisd all of us"
 - New focus on handicraft
 - Study ambience and health as "a remedy"
 - New school reform 45 min PA /8 hours teaching
 - "do something"

Conceptual: Whole School Approach

- Vocational school students
- Management
- Middle management
- Teaching staff
- Canteen staff

Conceptual: Foodscapes

Food, People & Places



IMAGES OF FOODSCAPES
INTRODUCTION TO FOODSCAPE
STUDIES AND THEIR
APPLICATION IN THE STUDY OF
HEALTHY EATING OUT OF HOME
ENVIRONMENTS
Mikkelsen, Bent Egeberg
- Perspectives in Public Health, submitted

FoodScapes

exploring affordances

“We are behaving in the environment but we are perceivers of it”

“Affordances is about sensing action possibilities in the environment”



Gibson, 1976

A foodscape captures

- The existing food reality. How things are
- The imagined food reality. How things could be
- Food in hospital
- Outside hospital
- The food world
- The world associated with food
- The structures of food environment
- The agency of its agents/stakeholders
- The physical food reality
- The way we speak about it

11-11-2015

Foodscape Songlines

Aboriginal mythodological foundation

- Assumes that the world is created by singing it alive (Marling, 2003).
- Each of the places where a new experience occurred represented a sacred place for the ancestors descendants to revisit and use.
- These sacred places and the lines that can be drawn in between them, including the distance, represents a "song line".
- The walkabout illustrates a path across the land and ancestors would go for walkabouts and follow these songlines.

Gitte Marling: *Urban Songlines – Hverdagslivets drømmespor* Aalborg Universitetsforlag 2004.

Foodscape Songlines

Conceptual foundation 1

- As places and artefacts in the land can be considered sacred, places of importance in a foodscape context can be considered as potential hotspots = action or hotspots
- Hotspots/touch points are places with affordances = action possibilities

IMAGES OF FOODSCAPES - INTRODUCTION TO FOODSCAPE STUDIES AND THEIR APPLICATION IN THE STUDY OF HEALTHY EATING OUT OF HOME ENVIRONMENTS Mikkelson, Bent Egberg Perspectives in Public Health, submitted

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Foodscape Walkabouts 2 parts

1. Unstructured. The first exploratory situational analysis. The initial wandering, the curious go looking tour of the place in question. It results in maps of the place
2. Structured. Participatory walks with mediators or end users with visually assisted datacollection and with emphasis on hotspots and touch points



Gitte Marling: **Urban Songlines – Hverdagslivet**
drømmespor Aalborg Universitetsforlag 2004.

F-Songlines approach step by step

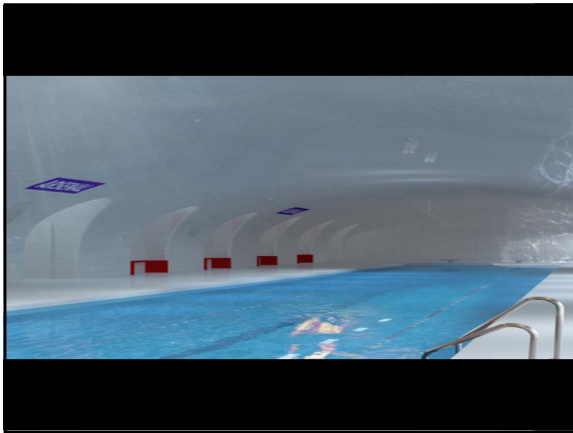
- FW 1. Get a first impression. Snapshot
- Plan next steps. How to engage with citizens
- Mapping: how things appear = "food reality"
- FW 2. Structured, v-assisted and participatory
- Draft stories. How the foodscape COULD be
- Do a moodboard. Present visually
- Create storyboard. Present visually











LC-FAT - Local Community Foodscape Assessment Tool

Template 2: How to choose **WHOM** to involve. The template aims at assessing WHO is important to involve based on an assessment of power, legitimacy and urgency (PLU).

The columns (2-4) within the A-part in template 2 are rated with the scores from the following table:

Low	Low-medium	Medium	Medium-high	High
1	2	3	4	5

(Note: The table above is a simplified version of the one shown in the image, which contains more columns and rows.)

LC-FAT - Local Community Foodscape Assessment Tool





Intervention program

- Conducted at UCH Holstebro
- Part of the Gearing Up the Body
- Targetting “Auto” and “Transport” educational programs.
- Mixed method approach
- Quantitative: Baseline 2014 1st Follow up 2015 2nd Follow up 2015
- Qualitative: multistakeholder double loop interviews

Exploring the health trap - social inequality, health and career tracks among students in disadvantaged educational settings
Bent Egberg Mikkelsen and Annette Quinto Romani Corresponding author. Email: bemj@dkm.aau.dk

Methods

- Mixed method approach
- Interventional
- Observational
- How?:
- action research
- Quantitative: Baseline 2014 1st Follow up 2015 2nd Follow up 2015
- Qualitative: multistakeholder double loop interviews

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Stakeholders

- Top management
- Middle management
- Teachers
- Students
- Canteen staff









Aim of analysis

- Identify important nodes & themes
- Identify barriers for change
- In order to inform future interventions
- And eventually future policies for vocational schools
- Specifying the role of the headmaster, teachers & politicians.

Its ancillary

"I think there is something morally to how much to we engage in people's lives since we have a right to choose how we live our lives. But I feel that the school has a responsibility to influence the young people or but we also have a moral responsibility to stop when the going is good."

Middle managers

Not a core business

"The students and the teachers are here in order develop professional skills as the first priority but off course topics such as diet and nutrition and how to live a healthy life need to go into their mindset and this is not how we used to work in the school."

Senior managers

Understanding schoolsapes

"For example last week where we had a meeting the new Health Council, but it was decided for a week, where in fact students were out on an internship in companies."

Senior managers

Process needed

"We need a process where we discuss health along with the teachers that is supposed to implement it in real life, get an understanding of what health is and make them want to grow it from the shop floor level."

Middle managers

Norms for participation

“.....so they were unhealthy many of them and did not want to expose themselves in public doing exercise and the norm was that it was OK to sit inside the class drinking energy drinks instead of exercising”

Middle managers

the "social" is important

“For the breakfast we at the transport and logistics really managed to turn it into a social event”

Middle managers

the right tools missing

“We do not have the necessary facilities to pump up the pulse and make them sweat”

Middle managers

Obesity & body is an issue

"We've had some obese students that came around at some occasions and events and soon after I said to myself: what the hell!!! – since he came around fit as a sports man. At that time he had lost over 100 kg"

Middle managers

“... ”

Body & career

this guy we thought was sick but the simple explanation was that he could not perform his work, he could not stand up in a car and repair the one he could not lean over the engine room and he could not get in under the car"

Middle managers

Results themes & nodes

- Breakfast club
 - Positive effects
 - No frame of references
- Canteen activities (nudging, candy etc.)
 - The students bring their own lunch (expensive prices)
 - Candy and energy drinks are the biggest change (positive)
- PA initiative
 - Perceived positively 45 min)
- Quit smoking initiative
 - Little support
- Weight loss initiative
 - Students are not aware of it (negative)

Results

Opinions on the organisation of health

- Health council
 - Students and staff are not aware of it
- Organisation of smoking/ weight stop – UCH or municipality?
 - Disagreement among staff and students
- Health, careers and jobs
- Do we have the right tools, training etc.?
 - In need of educational tools (staff)
 - Knowledge about health
- Organisational. Inhouse or subcontracting?
 - School staff are positive about cooperation
 - In need of interest and help from the municipality

Take home & reflect

"Any plan will do" (Weick)

- "Health" programs as a catalyst
- How to balance political correctness with participation
- How do we bring employeers into the loop
- How do we use "the social" and the "masculine"
- How do we fit "health" into a daily life perspective
