



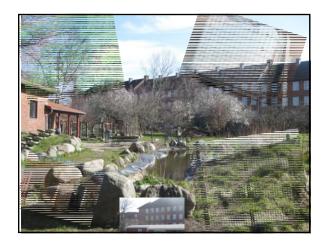
| Garden became the place | | | | | | |
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| Vision: an intergenerational green hotspot | | | | | | |
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Places of interest Pol

- Places
- Hot spots
- Action possibilities
- Affordance locations
- Touch points

Features of a place

- Meaningfull
- Functional
- Activity enhancing
- Owned by somebody
- Can be shared





Conflicting views

- "Sometimes we as seniors feel it is <u>challenging to have kids</u> running around all the time", Hanne senior activist
- *"I don't think that we have <u>the energy to do</u>that."* Hanne senior activists
- "Suddenly they think that you want to do it all the time and then you risk committing yourself too much". Martha, senior
- "Oh, you are one of the people from the house at the garden!
 And she continued "Tell me what are you actually doing?"
 <u>The teacher didn't know anything about us!</u>" Gerta, Senior

Conflicting views

- "When you bring the kids there to show them an oregano plant, you need to use <u>at least an hour to find it yourself.</u>" Lars, teacher
- "Interaction? (with "the seniors over there") No, not at all. We are not allowed over there!" Mads, Student
- <u>The qarden is divided</u> between the children and the elderly, Kim, janitor
- Gardening has low priority compared to other school tasks, Kim lanitor

Learning insights

- Places & settings
- Activists & people
- Time & patience
- Relations & Social capital
- Mediators & brokers
- Seed Money does not hurt

Community Program Development

ten steps

- Sketch a protocol
- · Identify stakeholders
- Assess their readiness
- Map whats already there
- Map needs & expectations
- Identify action opportunities
- Draw on the evidence
 hase
- · Create alliances
- Choose intervention components
- Re-engineer your protocol

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Thanks for your atttention

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