Food & Place — how the public can contribute to sustainable food futures and intangible value creation,
Tuesday August 29, 9.00-12.30

Introduction to the symposium, Bent Egberg Mikkelsen

Food & Place — how the public can contribute to sustainable food futures and intangible value creation

Transformations of food systems

- Conventions of quality (Storper & Salais, )
- Alternative food networks (Renting, Marsden & Banks; Watts et al.)
- Short food supply chains’ (Marsden, Banks & Bristow, )
- Territorially embedded marketing and certification schemes (Ilbery, Morris, Buller, Maye, & Kneafsey, ; Parrott, Wilson, & Murdoch, ).

Food, city & the region from placelessness to placeness

- City-based food strategies is spreading. For instance: Hungry City: How Food Shapes Our Lives (Steele, 2013)
- Fox, T. J. (2011), “Urban Farming: Sustainable city living in your backyard, in your community, and in the world”.
- Public procurement is believed to hold the power to influence the future development of the food system towards desired social and economic outcomes (Stefani et al., 2015, McCrudden 2004)

Emerging Nordic food approaches

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Affordances

“We are behaving in the environment but we are perceivers of it”

Gibson, 1976

Foodscapes are

“how we live our lives with food, according to food and through food”
(Dolphijn, 2004).

Places of interest Pol

- Places
- Hot spots
- Action possibilities
- Affordance locations
- Touch points

Features of a place

- Meaningfull
- Functional
- Activity enhancing
- Owned by somebody
- Can be shared
Program

- 9:00 – 9:15: Welcome, network, registration
- 9:15 – 9:25: Introduction to the symposium, Bent Egberg Mikkelsen
- 9:25 – 9:35: Food & the city: Case of Monpellier, Claire Cerdan, CIRAD
- 9:35 – 10:00: Questions & discussion
- 10:00 – 10:25: Food; the Region & the City; how the city of Aalborg public contributes to sustainable food futures and local food identity creation, Bent Egberg Mikkelsen, Professor Aalborg University
- 10:25 – 10:35: Questions & discussion
- 10:35 – 10:55: Break
- 10:55 – 11:20: What’s in a place name? When the rise of protection coincides with the fall of tradition. Maurizio Canavari, Alma Mater Studiorum University of Bologna & Katia Laura Sidali, Free University of Bozen-Bolzano
- 11:20 – 11:30: Questions & discussion
- 11:30 – 12:15: Discussion. What are the essentials in public engagement in creating urban food identity & strategies
- 12:15: Closing